



What are BrightStar® Care Homes™?

BrightStar Care Homes is a senior living franchise that offers either assisted living or memory care services in a comfortable, residential setting.

8-12 bedrooms

A wonderful dining area

Small footprint model:

- In the wake of the pandemic, more seniors are looking for alternatives to the traditional large facilities common in most markets and BrightStar Care Homes provides that solution.
- Our homes offer beautiful, intimate living environments that combine the quality care seniors need with the home-like setting they want.
- From a business perspective, we want you to be able to scale your business so you're able to build three homes in a market over a period of time under one Franchise Agreement.

BrightStar Care Homes or BrightStar Senior Living - What's the best investment for you?

Care Homes are residential-style homes with 8-12 bedrooms.

Each Care Home will have an investment between \$1.2M and \$1.7M.

Care Homes are designed for a half-acre residential type lot. Both franchises are assisted living and/or memory care communities.

Both offer beautifully designed living environments that feature a homelike setting for its residents.

Both have a Registered Nurse to oversee resident care. BrightStar Senior Living
is a two-story
community with up to
44 suites. Care Homes
are residential-style
homes with 8-12
bedrooms.

Inviting common areas for visits and activities

A Senior Living community will require an investment of \$8M - \$10M.

BrightStar Senior Living needs 2.5 + acres.

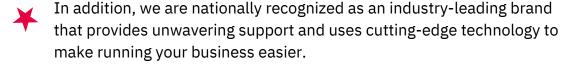
Why BrightStar Care Homes?

BrightStar® Care Homes™ franchisees benefit from not only the national recognition of the BrightStar® brand but also from the referrals they receive from BrightStar Care® Agencies. BrightStar Care clients want to stay with the brand they know and trust to provide their loved ones with the same level of care.

<u>Additional Benefits of BrightStar Senior Living® and Care Homes</u>

Our wide range of services provides franchisees access to multiple revenue streams as well as a technology platform to make task management easier. We invite you to explore this franchise opportunity to learn more about the benefits you can enjoy as a BrightStar Care Homes franchisee.







Have Questions?

Call us (toll-free): 877-689-6898 or visit us online by clicking here for more information about how









you can provide a state-of-the-art Care Home to your community.



