



Our Mission

We believe scale is important so we make this possible by allowing the development of three homes under a single Franchise Agreement. BrightStar Care Homes provides stability and comfort to residents who are looking for a more affordable setting that truly feels like home. Each BrightStar Care Homes location is beautifully designed and provides residents with the comfort, functionality and efficiency of their own homes. Investing in BrightStar Care Homes is attractive because they are designed to be both a business and real estate investment, setting franchisees up for long-term financial success. These homes are also a reliable opportunity for those looking to break into the healthcare industry, allowing them to start smaller, get to know the ins and outs of the business through our strong franchise support system and build their way up.

BrightStar Care Homes Are

Smaller Footprint Locations Including 8-12 Suites Ranch-Style Assisted Living and Memory Care Residences

Average size 5,500 sauare feet

Our Territories

Where We Started

Boise, ID



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CA, UT, TX, MO, KY, FL, MN, WA



Our Leadership





"Franchise owners have the opportunity to enter an industry where the demographics support years of increasing demand. With the ability to develop three homes under each agreement, building scale incrementally opens the door for growth over time to meet the needs within each community we serve."

Pete First,Chief Development Officer

Continue reading to learn more about the history of BrightStar Care Homes and the many reasons why now is the perfect time for you to begin your entrepreneurial journey with us: click here